

NHS Fancy Dress fundraiser launched

An online **UK wide** campaign supporting the **NHS** and their continual coronavirus fight is underway! The **“Fancy Dress 4 NHS”** campaign runs right through to 25 May 2020.

Open to everyone, organisers are appealing for contributors, resplendent in fancy dress, to create fun short videos containing supportive messages of admiration, hope and goodwill. This could be holding up a placard, performing a sketch, being musical, telling jokes or whatever our Great British Public decide. The Fancy Dress supply chain have agreed to offer discounts to the public and donations to the campaign.

All monies raised from the campaign will support the RCN (Royal College of Nursing) Foundation Covid-19 Support Fund, which will benefit nurses, midwives and healthcare support workers across health and social care who are experiencing economic or psychological difficulties.

Deepa Korea, RCN Foundation Director said *“The collective show of support and appreciation through **Fancy Dress 4 NHS** is a testament to the tireless efforts of the nursing community in keeping families and communities safe. This support will not only help those individuals who may be experiencing personal hardship as a result of COVID-19 but will also help to address some of the psychological implications associated with working on the frontline.”*

Anyone interested in joining this inspiring call to action are encouraged to visit www.fancydress4nhs.com for ideas, videos and information compiled by a group of volunteer entrepreneurs headed up by **Campaign Manager, Adam Fillary**, *“I’m so proud of what our team has achieved and excited to see how the UK gets involved with creating a lasting record of our respect and gratitude.”*

The team further supports the wider belief that there should be a ‘National Day of Respect’.

Videos should be uploaded using #FD4NHS, #FancyDress4NHS with donations made via www.justgiving.com/fundraising/fancy-dress-4nhs

There’s a variety of ways to join in through social media;

Twitter: www.twitter.com/FancyDress4NHS/

Facebook: www.facebook.com/fancydress4NHS/

Instagram: www.instagram.com/fd4nhs/

TikTok: www.tiktok.com/@fd4nhs

Youtube: www.youtube.com/channel/UCkefAl5fcgvVUQn4kVnIDjQ/

Jethro “ALONESTAR” Sheeran (Ed Sheeran’s cousin)

“I’m extremely proud to support “fancy dress for the NHS”! My mother and father have both dedicated their lives working for the NHS my mother a sister nurse and my father a theatre technician for over 90 years between them helping sick people, giving family support and literally saving lives! We are all so proud of our front line workers, they are life’s heroes! What a great way to celebrate and support the NHS frontline workers.”

South Tyneside postal worker **Jon Matson**

“Dressing up each day I’ve seen first-hand the hugely positive effect it can have so I hope to see this campaign #fancydress4nhs take off and the nation gets behind it by dressing up and spreading that positivity across the whole United Kingdom to show the Frontline NHS & care workers just how much they’re appreciated.”

Andi Oates, Frontline Staff

*“It’s been a tough time, full of uncertainty, worry & stress but also hope and positivity. Everyone at Maidstone Hospital would love you to support “**FD4NHS**”. Let’s keep everyone smiling.”*

Editors: Contact for interviews and further information:

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